



GRAPHIC DESIGN INTERNSHIP

ABOUT SOCIAL GHANA

Social Ghana is an award-winning full-service creative agency based in Accra, Ghana. With a strong emphasis on digital marketing, we help brands thrive in the rapidly evolving digital landscape.

At Social Ghana, we pride ourselves on our ability to think outside the box and bring fresh and relevant perspectives to every brand we work with. We combine our expertise with a deep understanding of consumer behavior to deliver impactful and results-driven content.

Our team consists of talented individuals who are passionate about creativity, innovation, and delivering exceptional results. Our services include branding and design, social media marketing, traditional marketing, and production.

OVERVIEW OF THE ROLE

As a Graphic Design Intern, your mission is to be a driving force in our creative team and to contribute positively to the way our brands are presented to the world. This internship is designed to immerse you in the dynamic world of creative marketing and provide you with hands-on experience working with both local and global brands. You'll be offered the opportunity to develop your design skills in a supportive and collaborative work environment, where you'll be encouraged to bring your fresh design ideas to the table.



If you are passionate about creativity, eager to learn, and excited about making a real impact, we invite you to apply for this internship and become a creative force on our team.

This is a full-time position in a hybrid work environment in Accra, Ghana.

REQUIREMENTS

- Bachelor's degree in an Art/Design/Communications or similar
- Proficiency with design software, such as Adobe Creative Suite
- Basic knowledge of design principles, typography, and color theory
- Strong attention to detail and a keen eye for design aesthetics
- A strong portfolio showcasing your design work and creativity
- High level of creativity and vision
- Strong time & project management skills
- Good receptiveness to feedback/adaptability
- Desire to want to learn and grow technically
- The ability to work independently and collaboratively
- The ability to work professionally in a high-energy, fast-paced and dynamic environment
- A proactive approach to work

DUTIES

- Create visually appealing and impactful creative content
- Work closely with the Content Team to understand and contribute to the ideation and execution of creative work
- Ensure that all creative work respects brand guidelines



- Participate in brainstorming sessions and content meetings
- Create content for the Social Ghana brand
- Work on multiple brands simultaneously, ensuring client deadlines are met
- Respond positively to feedback and actively seek ways to improve designs.

TO JOIN THE TEAM

If you'd like to join our team, please apply [here](#) now!

Please apply before 20th November 2023.